

Application for the Merage Foundation for U.S.-Israel Trade's Summer MBA Initiative, 2008

We are pleased that you are applying to be a participant in the Merage Foundation for U.S.-Israel Trade Summer MBA Initiative. The two-week program will occur in the Irvine and Newport Beach, California from July 13-25, 2007 inclusive.

The Merage Foundation initiative focuses on increasing MBA student capacity to develop and successfully implement company-based strategies to expand exports to the U.S. The curriculum includes modules concerning cultural differences between the U.S. and Israel affecting Israeli exports; effective U.S. market analysis, marketing, and networking; robust sales and distribution alternatives; successful U.S. negotiation and procurement options; and U.S. trade policies. Teaching and training approaches include lectures, live case studies, interactive discussions, role play, presentations by U.S. executives, visits to corporate headquarters, and initiation of real-world business projects. Faculty members are leading, experienced business scholars and practitioners in the U.S.

The Merage Foundation covers all costs of the Summer Initiative. Participants who successfully complete the program of studies may receive MBA course credit at their business schools with approval of their Deans.

Subsequent to completion of the Summer MBA Initiative, participants become Merage Foundation Fellows. Merage Fellows receive mentoring concerning career objectives as well as continuous opportunities to explore key ways to increase Israeli exports to the U.S.

Criteria for Nomination and Selection

Applicants must be Israeli citizens and fluent in English. Except under special circumstances approved by their Dean, applicants must have completed at least 50 percent of the coursework (credit hours) required for the MBA degree. Nomination is based on high academic achievement, proven leadership ability, professional excellence, and ethical behavior. Selected Fellows demonstrate the capacity and commitment to assume key decision-making roles in the export of products and services from Israel to the U.S.

Selection Process Timeline

Students must submit applications by February 15, 2008 to the Dean of their business school. Deans of seven outstanding participating business schools in Israel each nominate up to four MBA students by March 15, 2008. The Deans submit their nominees, applications and supporting materials to Sherwin Pomerantz, Merage Foundations, Israel Liaison Office, POB 45005, 91450 Jerusalem; Tel. 972-2-571-0199, Fax 972-2-571-0713.

Deans' nominees are reviewed by the Merage Foundation's Israeli CEO Advisory Board and the Foundation's staff in Israel. The Foundation selects fifteen MBA students to participate in the initiative by May 1, 2008.

The CEO Advisory Board and/or Foundation staff may schedule interviews with nominees.

Complete and submit this application to your Dean by February 15th, 2008.

Please type or print neatly.

General Background:

Name

Address:

Email:

Are you an Israeli citizen? Yes No

Do you speak English fluently? Yes No

What other languages do you speak?

Academic Background

Where are you pursuing your MBA degree?

When were you admitted into the MBA program?

How many credits have you earned in the MBA program?

How many credits must you earn to complete your MBA degree?

What is your concentration/focus/specialization, if any (e.g., Finance, Marketing, Strategy, etc.)?

When do you expect to receive your MBA degree?

Please attach a transcript of your MBA coursework and grades up to the end of Summer 2007.

Leadership and Management Roles

Please describe leadership and or management positions you have held, internal and external to the University, if any, while a student in the MBA program and during the three years preceding your MBA studies (e.g. military, business, community, non-profit groups, etc).

Title/Position Organization/Group Dates Responsibilities/Achievements

Professional Experience

Please attach a complete résumé of your experience, including present employment, if you are employed.

Career Objectives

If you are presently employed with an Israeli company, do you expect to remain with that company upon receiving your MBA?

What will your responsibilities be? Title?

If you do not expect to remain with the company, please indicate why.

If you are not presently employed, do you have a job lined up subsequent to your receiving your MBA? Yes No

If your answer is yes, where will you work? (Please identify the business/employer and economic/industry sector.)

What will your responsibilities be? Your title?

If your answer is no, what kind of job would you like subsequent to receiving your MBA? Please identify the type of business/employer and economic/industry sector. What sort of responsibilities would you like to have?

Career Statement

Please describe, in 300 words or less, your objectives concerning a business career in Israel, particularly your objectives related to developing and implementing strategies to help your employer increase exports to the U.S. Please attach this statement to your application.

MBA Summer Program Statement

Please describe, in 300 words or less, why you think you will benefit from the Merage Foundation's Summer Initiative. Please attach this statement to your application.

Letters of Recommendation

Please attach three letters of recommendation from academic, business, or community leaders who attest to your academic achievement, leadership ability, professional excellence, and ethical behavior.

If you have any questions about the Foundation or the application process, please contact Sherwin Pomerantz, Israel Liaison (972-2-571-0199); Marshall Kaplan, Executive Director (1-949-474-5882).